



**IMRECKE**  
CONSULTING



## Marketing & Sales Manager – (m/f/d) Ship Management Company, Hamburg

Our client is a Hamburg based shipping group with an ambitious fleet expansion strategy for all segments, i.e. containerships, tankers, MPP and bulk carriers. The Group offers technical ship management as well as other services as part of the value chain.

The Marketing & Sales Manager is responsible for the general support of the company's sales activities for all services and products. He or she shall be able to prepare and coordinate all corporate advertisement and sales material on an individual basis to promote the company's quality services at its best. An open mindset for new technologies and tools is key – as well as the ability to adapt such technologies into the company's landscape.

**Are you interested to join a striving international business environment and match the following profile? If so, we are looking forward to your application!**

### Your Responsibilities

- Responsible for media and brand management through social and mainstream media, web-site management, corporate communications duties including employer branding materials for all offices worldwide
- Manage and further develop the Corporate Design manuals of group companies
- Perform market analysis and trend developments to identify sales potentials
- Participating in customer relations efforts by attending customer & sales meetings and supporting the organization when hosting customer events
- Supporting and coordinating ship management proposals / quotations and offers and creation of company presentations, brochures, etc.

### Your Profile

- You have a degree in marketing / brand management and 2-3 years of work experience in this field
- You have a high degree of creativity as well B2B Brand & Customer Awareness
- Comprehensive knowledge of Adobe CC suite (in particular Photoshop & InDesign) MS PowerPoint, and other Office 365 products
- Experience in using Content Management Systems (WordPress) for webpage design & management
- Good time management and self-discipline for a hybrid work environment
- Experience in content creation, Social Media management and analytics predominantly on LinkedIn, Facebook, Instagram and YouTube
- Fluent in German and English
- Working experience in shipping is not a requirement but preferred

### Our client offers

- An interesting role with a high level of independency and responsibility
- A lean organization with quick decision making processes
- A professional and friendly team
- A structured onboarding and training process
- A modern working environment in the center of Hamburg
- A competitive, performance related salary as well as benefits (e.g. Business bike, HVV Profiticket, sports activities )
- Possibility for hybrid-working



### How to apply:

Please submit your electronic application together with a CV and supporting documents to Imrecke Consulting GmbH to following email address: [info@imrecke-consulting.de](mailto:info@imrecke-consulting.de)

Or, in case of queries please contact Matthias Imrecke via +49-172-4157271

Imrecke Consulting GmbH | Werner-von-Siemens-Str. 3 | 25479 Ellerau | Germany

Photos: istockphoto.com

